First Midwest Bank invites you to  $\alpha \dots$ 

## NAWBO Breakfast

National Association of Women Business Owners



"High Employee Engagement through Workplace Culture and Generation Integration"

Presented by: Tom Walter, CEO of Chicago-area Tasty Catering

A serial entrepreneur, speaker and co-author of the amazing book on employee engagement *It's My Company Too*, Tom Walter will be joining us to discuss workplace culture.

Every organization has a culture that directly impacts the outcome, or product of the organization. Does your workplace culture result in high performance or toxicity? During this discussion attendees will discover the key components necessary to create a culture that results in high employee engagement, high customer loyalty and a clear marketplace differentiator. Tom will explain how to make your culture come "alive".

Thursday, April 25th, 2013 8:00 am - 10:00 am FGMK, LLC, 2801 Lakeside Drive, 3rd Floor, Bannockburn, IL 60015

Please RSVP by April 19th to Connie Lavin – connie.lavin@firstmidwest.com

